

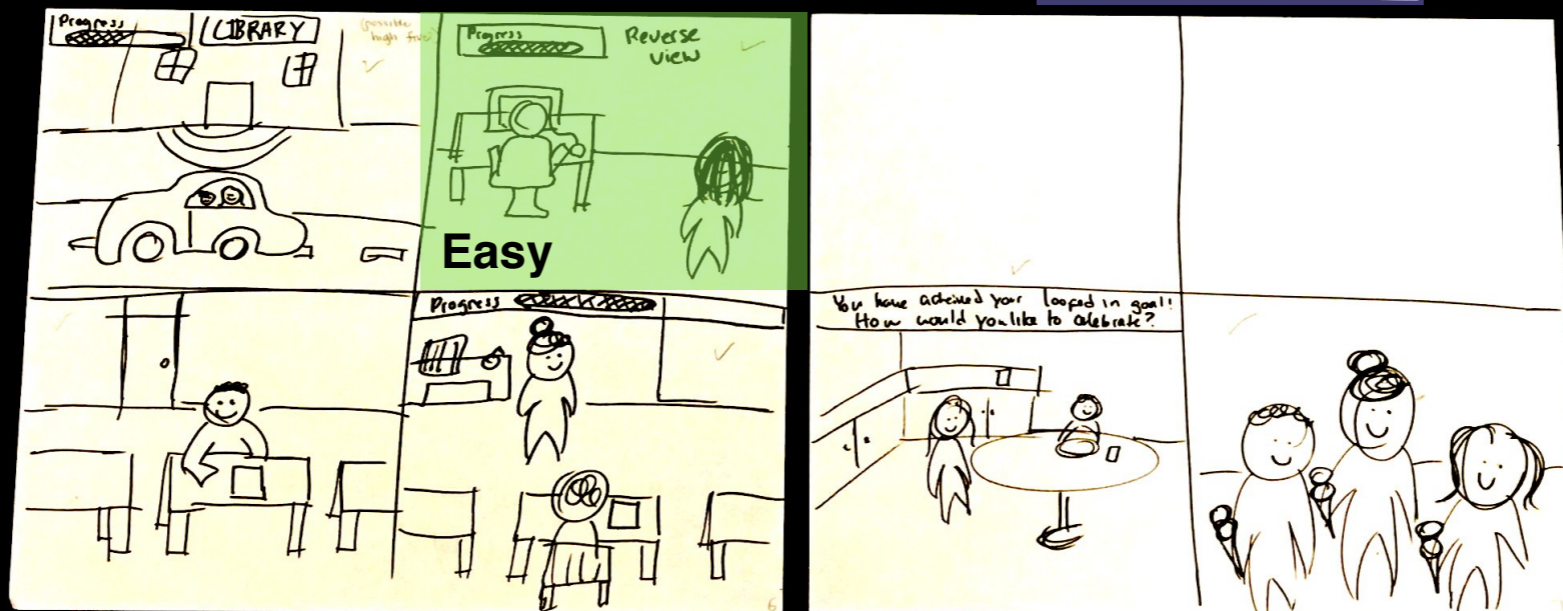
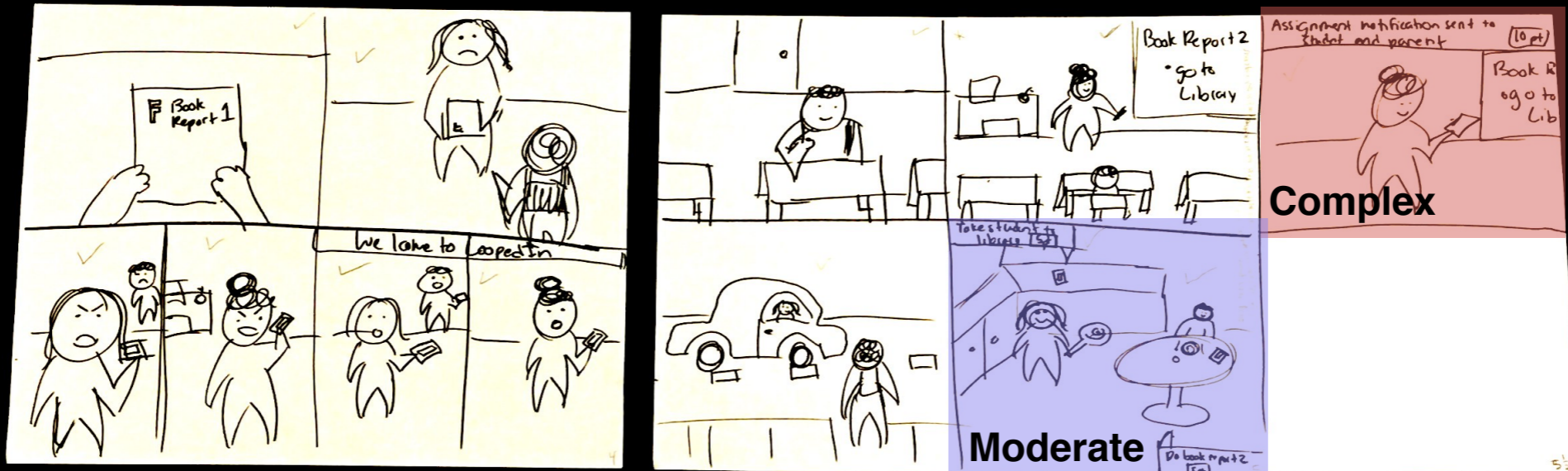
# Value Proposition, Problem/Solution Overview

- **Value Proposition:** “Fostering teamwork between students, parents, and teachers”
- **Problem/Solution Overview:** Communication between students, parents, and teachers in low resource communities is generally lacking and often adversarial. We are tackling this problem by creating a platform for 6th-10th grade students, their parents, and their teachers to engage in more positive interactions, which we hope will foster a team approach to the students’ education. We believe that by rewarding engagement of students and parents, this platform will keep students and parents more informed about teacher expectations, while making teachers more aware of student progress and parent involvement.

# Three Tasks

- **Complex Task:** Teacher wants to assign/organize requirements for an assignment for student and inform parent of his/her role in the assignment.
- **Moderate Task:** Student/parent wants to check current assignments from teacher.
- **Easy Task:** Student/parent wants to communicate to teacher that an assignment is complete.

# Video Storyboards



# Link to Concept Video

- <https://vimeo.com/142592925>